#### How Science is Different from Other Jobs: Responsibility to Public

Natasha Kirienko

BioSciences, Rice University

08/08/23

# ► News Tech Health Planet Earth Strar

TRENDING Climate Change Archaeology Tardigrades Aliens?

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**OP-ED & INSIGHTS** 

# A Quarter of Americans Think the Sun Orbits the Earth ... Sigh (Op-Ed)

By Jeff Nesbit February 22, 2014 Human Nature



r	LA	TEST N	MAGAZINE 🔻	VIDEO	PODCAST	STOSSEL	VOLOKH	NEWSLETTERS	
					Ac	d closed by	y Google		
					Stop see	ing this ad	Why this ad?		

#### GMO FOOD

#### 80 Percent of Americans Want to Label Food That Contains DNA

Sigh.

KATHERINE MANGU-WARD | 5.24.2016 3:25 PM

#### Should schools in America teach Arabic Numerals as part of their curriculum?

> All respondents in my account

> Weighted according to U.S. Census figures for gender and age, 18 and older



#### Margin +/- 3% 3,624 responses from 05/07/2019 to 05/11/2019

Generated by CivicScience e on May 11, 2019 at 14:45:45 EDT

Sections = The Washington Post Democracy Dies in Darkness Sign 1

**Climate and Environment** 

# Americans are still scientifically illiterate – and scientists still need a PR team

By Chris Mooney January 29, 2015





#### Not as bad as you think...

SEPTEMBER 14, 2015

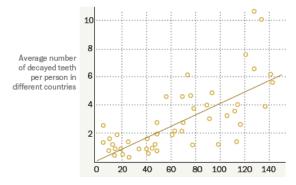
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THE ART AND SCIENCE OF THE SCATTERPLOT

#### 63% of American Adults Can Correctly Read This Chart

#### 63% of American Adults Can Correctly Read This Chart

Which of the following statements best describes the data in the graph below?



Average sugar consumption (grams per person per day)

A. In recent years, the rate of cavities has increased in many countries

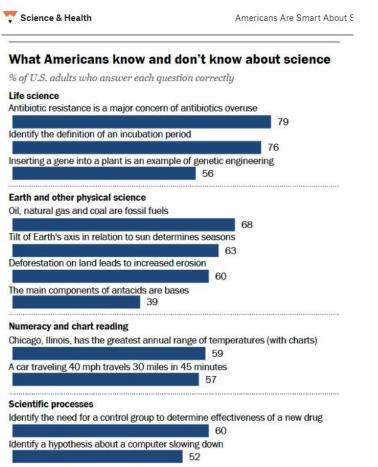
B. In some countries, people brush their teeth more frequently than in other countries

C. The more sugar people eat, the more likely they are to get cavities (CORRECT)

D. In recent years, the consumption of sugar has increased in many countries

Source: American Trends Panel (wave 6). Survey of U.S. adults conducted Aug. 11-Sept. 3, 2014.

#### PEW RESEARCH CENTER



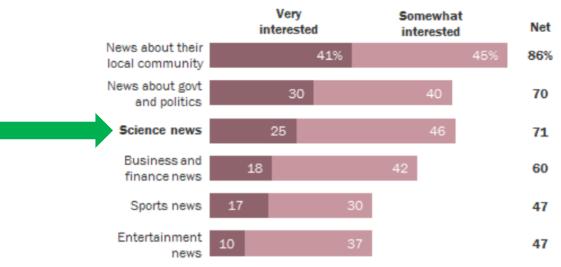
Notes: All questions are multiple choice; for full question wording, see topline. Source: Survey conducted Jan. 7-21, 2019.

### And Americans are Interested In Science

Most Americans have at least some interest in science

#### news

% of U.S. adults who say they are \_\_\_\_\_ in each news topic



Note: Respondents who gave other responses or who did not give an answer are not shown. Source: Survey conducted May 30-June 12, 2017. "Science News and Information Today"

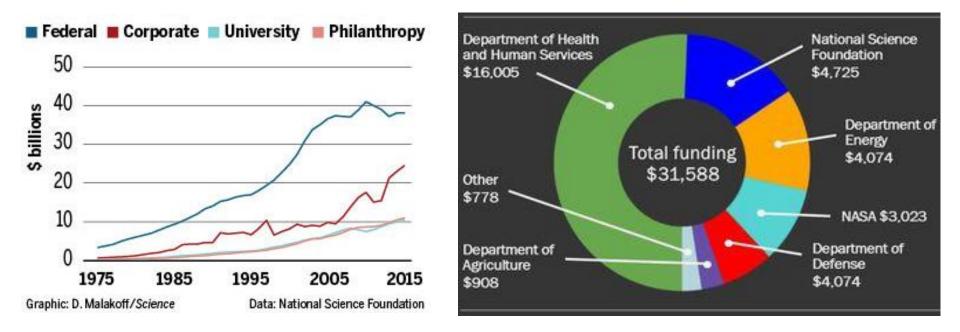
#### PEW RESEARCH CENTER

#### But...

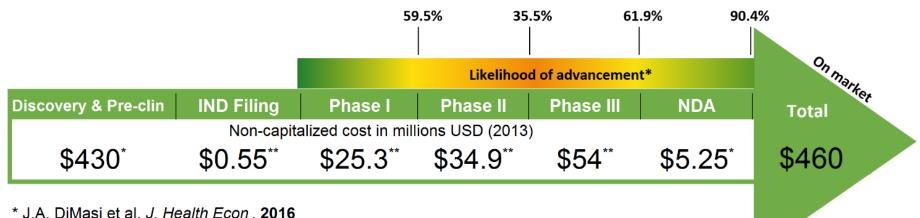
- In 2006, 41% of survey respondents expressed confidence in academia; by 2014, that number was 14%
- From 2009-2015, public belief that science makes life more difficult increased by 50%
- From 2013-2017, the proportion of respondents who, "do not trust scientists at all" has increased by 50%

### Why is confidence in science receding?

### Although There Is a Lot of Funding for Science...



#### Science is Expensive



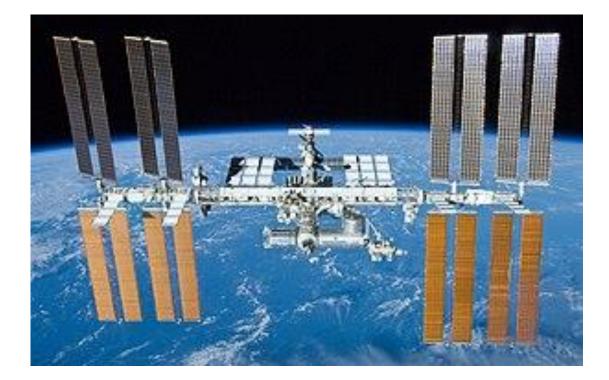
\*\* http://www.fda.gov/ForIndustry/UserFees/PrescriptionDrugUserFee/ucm093484.htm

# New drug? \$500M-\$2B

#### Science is Expensive



#### Science is Expensive



International Space Station?

\$150B

### But why is confidence in science receding?



### The Flat Earth Society is...incredible

- Modern Flat Earth beliefs originated in the 1890s.
- Brief moment of popularity, but quickly disappeared.
- Reimagined in mid-1950s, but same pattern formed.
- In 2004, something strange happened:
  - A small group of Flat Earthers started a website and a blog.
  - Like minds have gathered and developed a YouTube channel, a Facebook, etc.
  - They are now doing experiments that sometimes involve shooting themselves several thousand feet into the sky to "prove that the world is flat".
- Popularity has been surging for the last 15 years.
- They manage to believe this in the face of incredible proof.

### And It Isn't Just Them! Popular Products in the "Marketplace of Ideas"

- CIA created HIV
- Fluoridated water allows mind control
- NASA faked landing on the Moon
- Antivaxxers (including those who had this position prior to 2020)
- It goes on and on...

#### It's the Internet

- The Internet contains more information than any of us could ever hope to learn.
- Probably the greatest learning tool we've ever had, other than writing itself



#### It's the Internet

"These are dangerous times. Never have so many people had access to so much knowledge, and yet been so resistant to learning anything."



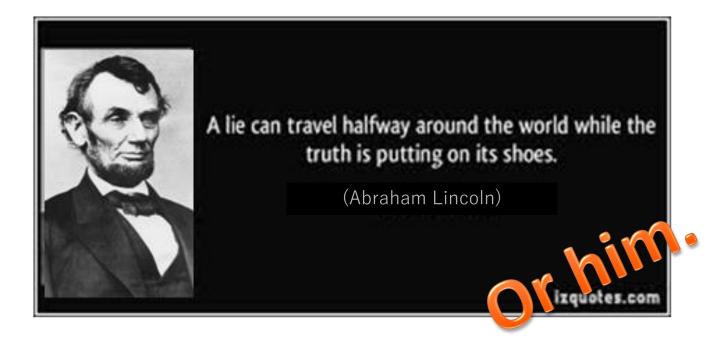
-- Tom Nichols, The Death of Expertise

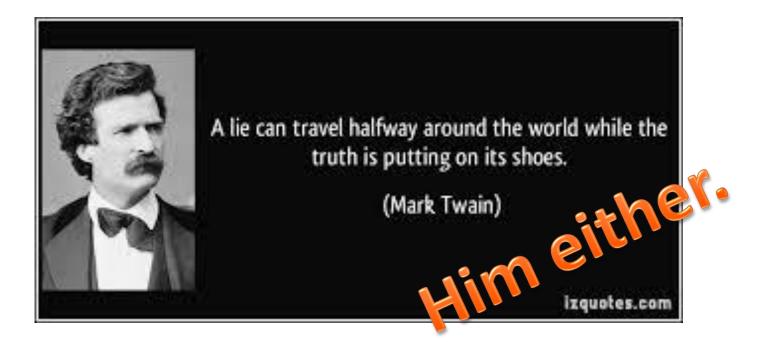
#### It's the Internet

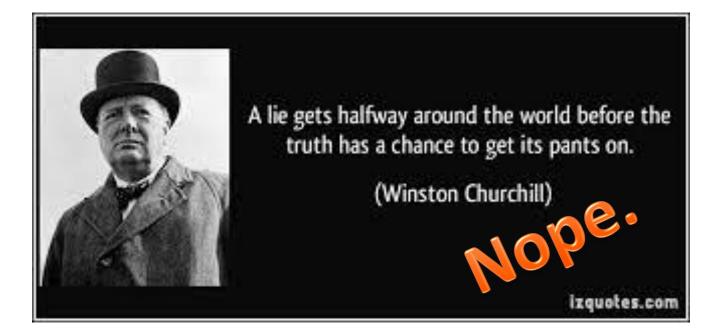
- The Internet contains more information than any of us could ever hope to learn.
- Probably the greatest learning tool we've ever had, other than writing itself
- Too often, people don't use the Internet to learn.
- Instead...



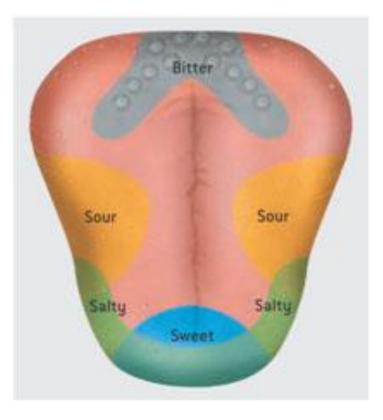






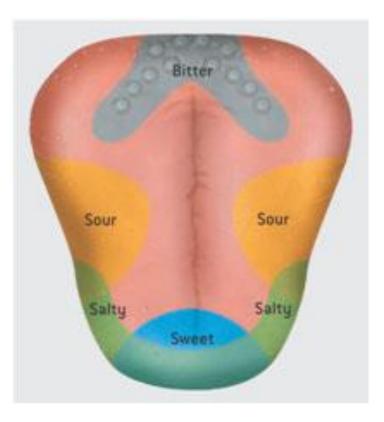


• Who's seen this image?



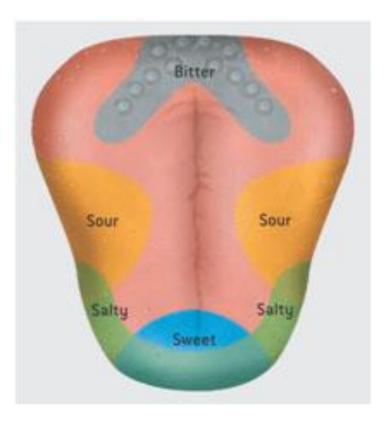
• Who's seen this image?

• Ever licked a lollipop?



• Who's seen this image?

- Ever licked a lollipop?
- After you did that test, did you believe it anyway?

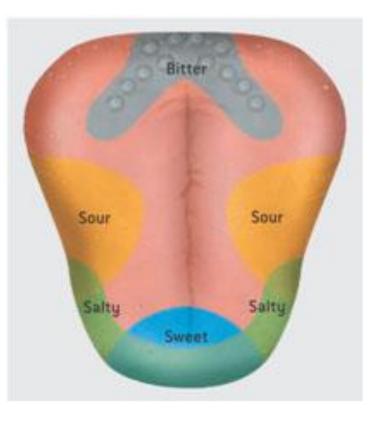


• Who's seen this image?

• Ever licked a lollipop?

• After you did that test, did you believe it anyway?

Repetition Builds Confidence



### So why did anyone believe it?

• Because you saw it in a textbook in elementary school

 Originally came from a mistranslation (by Edwin G. Boring) from a German medical text

• The ascribed regions have a *slight* difference in sensitivity, but

Repetition Builds Confidence

#### Do Carrots Improve Eye-Sight? –



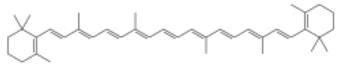
Food Theory: But Really... Do Carrots HELP Your Eyes?

https://www.youtube.com/watch?v=tPHmDZq9YRE&t=226s



Food Theory: But Really Do Carrots HELP Your Eves?

Indeed, Cunningham became the leading RAF night fighter pilot of World War II, chalking up 20 kills, and numerous decorations, in an often hair-raising series of sorties. A modest man, John Cunningham was fêted like a film star. Nicknamed Cats' Eyes - a sobriquet he never liked, his exceptional skill on the nocturnal battlefield was put down to eating carrots to improve his night vision. This romantic, if rather naive, expranation for his success, masked the reality. British scientists had secretly developed a sophisticated and formidable airborne radar system which allowed its pilots to home in on Luftwaffe bomber streams, often with devastating consequences.



СНО

VS

#### provitamin A foods (beta-carotene)

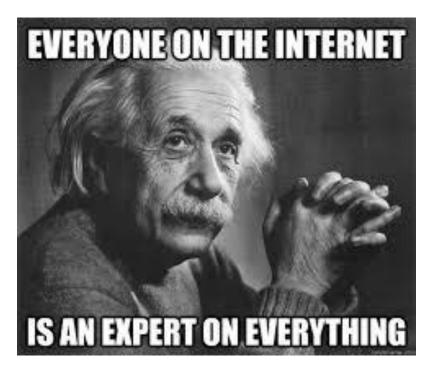


#### vitamin A foods (retinol)



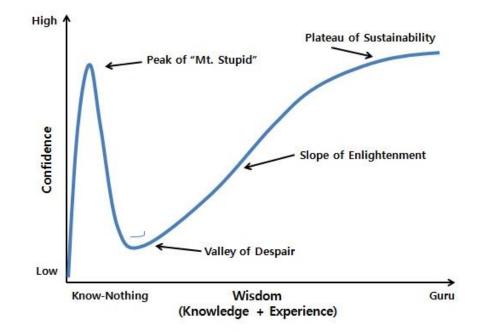
# The Internet is Good At Spreading Bad Information

- People learn *just a little bit.*
- Summit "Mt. Stupid"



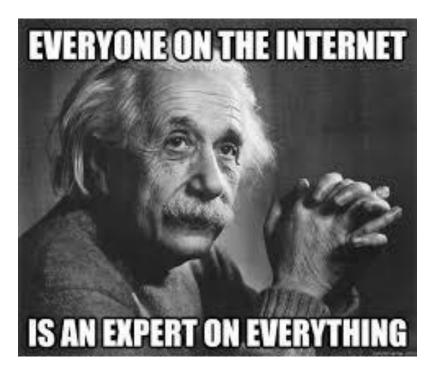
# I Know Everything...About Everything: The Dunning-Kruger Effect

Dunning-Kruger Effect



# The Internet is Good At Spreading Bad Information

- People learn *just a little bit.*
- Summiting "Mt. Stupid"
- Echo chamber keeps them there
- Confidence remains high, knowledge remains low
- The Internet works in anecdote, rumor, and misinformation.



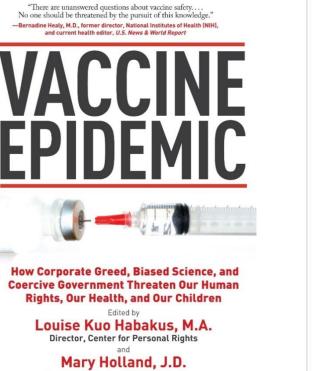
# What's Causing Our Ignorance

 People are exposed to more information than any previous period in history

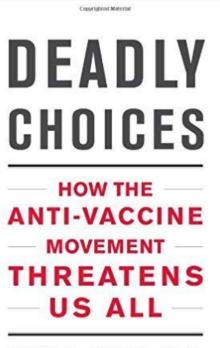
• They're also being exposed to loads of garbage

- Simultaneously, the value of expertise is being undermined by:
  - media (misguided attempts at fairness)
  - media
  - purveyors of bad ideas

# What About Scientists? Are WE Part of the Problem?



Research Scholar, NYU School of Law



PAUL A. OFFIT, M.D.

### The Wakefield Scam

• Published in 1998, Wakefield linked MMR vaccine with autism.

- Later investigation revealed that Wakefield:
  - Obtained blood from patients without informed consent
  - Performed unauthorized medical treatments as part of the research protocol
  - Had a conflict of interest
    - Had his own vaccine that he wanted to market
  - Did NOT have a large unbiased cohort

#### Early report

#### Ileal-lymphoid-nodular hyperplasia, non-specific colitis, and pervasive developmental disorder in children

A J Wakefield, S H Murch, A Anthony, J Linnell, D M Casson, M Malik, M Berelowitz, A P Dhillon, M A Thomson, P Harvey, A Valentine, S E Davies, J A Walker-Smith

#### Summary

Background We investigated a consecutive series of children with chronic enterocolitis and regressive developmental disorder.

Methods 12 children (mean age 6 years [range 3-10], 11 boys) were referred to a paediatric gastroenterology unit with a history of normal development followed by loss of acquired skills, including language, together with diarrhoea abdominal pain. Children underwent and gastroenterological, neurological, and developmental assessment and review of developmental records. lleocolonoscopy and biopsy sampling, magnetic-resonance imaging (MRI), electroencephalography (EEG), and lumbar puncture were done under sedation. Barium follow-through radiography was done where possible. Biochemical, haematological, and immunological profiles examined.

Findings Onset of behavioural symptoms was asses by the parents, with measles, murger vaccination in eight of the 12 children infection in one child, and otitis media children had intestinal abnor lymphoid nodular hyperplasia Histology showed p in 11 children seven, but no g autism (nine), dist postviral or vaccina (two). were no focal neurological abr lities and MRI and FEG tests were normal. Abnormal la oratory results were significantly raised urinary methylmalonic acid compared with agematched controls (p=0.003), low haemoglobin in four children, and a low serum IgA in four children.

Interpretation We identified associated gastrointestinal disease and developmental regression in a group of previously normal children, which was generally associated in time with possible environmental triggers.

Lancet 1998; **351:** 637–41 See Commentary page 611

Inflammatory Bowel Disease Study Group, University Departments of Medicine and Histopathology (A) Wakefeld res, A Anthony wa, J Linnell mo, A P Dhillon warew, S E Davies suscena) and the University Departments of Peadlattic Gastroenterology (S H Murciu wa, D M Casson ware, M Malik ware, M A Thomoron ware, J A Wakefeld results and School of Medicine, London WM 32Q, UK Correspond rese to: Dr A J Wakefield

#### Introduction

Clinic

We saw several children who, after a period of apparent normality, lost acquired skills, including communication. They all had gastrointestinal symptoms, including abdominal pain, diarrhoea, and bie ug and, in some cases, food intolerance. We describe to thincal findings, and gastrointestinal features of these

#### Patients and methods

12 children, consecutively of the base particular paediatric gastroanteroff with the base particular developmental territer with the base of the particular symptoms (dt and the base of the base of the base of the intolerance), where setting a territer of the base of the ward for the setting a territer parents.

to story including details of immunisations and ure cosis diseases, and assessed the children. In 11 the bassry was obtained by the senior clinician (W-S), by clical and psychiatric assessments were done by a start staff (PH, AB) with HMS-4 criteria. Developmental resis included a review of prospective developmental records from parents, health visitors, and general practitioners. Four children did not undergo psychiatric assessment in hospital; all had been assessed professionally elsewhere, so these assessments.

After howed preparation, lecodonoscopy was performed by SIM or AAT under sedation with midzoalum and pethidine. Paired frozen and formalin-fixed mucosal biopy samples were taken from the terminal leuran, sacending, transverse, descending, and sigmoid colons, and from the rectum. The procedure was recorded by video er still images, and were compared with images of the previous seven consecutive padatatic colonocopies (four normal colonocopies and three padatatic colonocopies (four normal colonocopies and three reported normal appearances in the terminal ileum. Barium follow-through radiographi was possible in some cases.

Also under sedation, cerebral magnetic-resonance imaging (MRI), electroencephalography (EEG) including visual, brain stem auditory, and sensory evoked potentials (where compliance made these possible), and lumbar puncture were done.

#### Laboratory investigations

Thyroid function, serum long-chain fatty acids, and cerebropinal-full lactate vere messured to exclude known causes of childhood neurodegenerative disease. Urinary methylmanoira caid was measured in random urine samples from eight of the 12 children and 14 age-matched and sec-matched previously.<sup>1</sup> Chromatograms were scanned digitally on computer, to analye the methylmatonic-acid concestrations in patients and controls were compared by a two-sample *t* test. Urinary creatinine was estimated by routine spectrophotometric sayay.

Children were screened for antiendomyseal antibodies and boys were screened for fragile-X if this had not been done

#### Summary

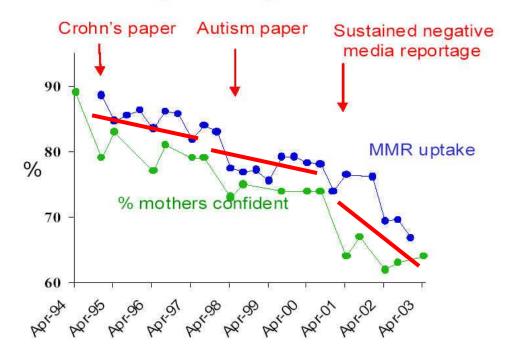
Onset of behavioural symptoms was associated, by the parents, with measles, mumps, and rubella vaccination in eight of the 12 children, with measles infection in one child, and otitis media in another. All 12 children had intestinal abnormalities, ranging from lymphoid nodular hyperplasia to aphthoid ulceration. Histology showed patchy chronic inflammation in the colon in 11 children and reactive ileal lymphoid hyperplasia in seven, but no granulomas. Behavioural disorders included autism (nine), disintegrative psychosis (one), and possible postviral or vaccinal encephalitis (two).

#### Introduction

We saw several children who, after a period of apparent normality, lost acquired skills, including communication.

### Even Then, Media (and the Internet) Played a Role

MMR uptake at 16 months and proportion of mothers believing in complete or almost complete safety of MMR vaccine



# Side Note: RetractionWatch is great... **Top 10 most highly cited retracted papers**

Ever curious which retracted papers have been most cited by other scientists? Below, we present the list of the 10 most highly cited retractions as of December 2020. Readers will see some familiar entries, such as the infamous *Lancet* paper by Andrew Wakefield that <u>originally suggested a</u> <u>link between autism and childhood vaccines</u>. You'll note that several papers — including the #2 most cited paper — received more citations after they were retracted, which <u>research has shown is an ongoing problem</u>.



S

Article	Year of retraction	Citing Articles before retraction	Citing Articles af- ter retraction	Total cites (journals indexed by Web of Science)
<ol> <li>Primary Prevention of Cardiovascular Disease with a Mediterranean Diet. N ENGL J MED; APR 2013.</li> <li>Estruch R, Ros E, Salas- Salvado J, Covas MI, Corella, D, Aros F, Gomez-Gracia E, Ruiz-Gutiérrez V, Fiol M, Lapetra J, Lamuela- Raventos RM, Serra-Majem L, Pinto X, Basora J, Munoz MA, Sorli JV, Martinez JA, Martinez-Gonzalez MA, et al., for the PREDIMED Study Investigators</li> </ol>	<u>2018</u>	1905	950	2855

### Side Note: RetractionWatch is great...

#### Retraction Watch

Tracking retractions as a window into the scientific process

### The Retraction Watch Leaderboard

Who has the most retractions? Here's our unofficial list (see notes on methodology), which we'll update as more information comes to light:

- 1. <u>Yoshitaka Fujii</u> (total retractions: 183) See also: <u>Final report of in-</u> <u>vestigating committee, our reporting, additional coverage</u>
- 2. Joachim Boldt (163) See also: Editors-in-chief statement, our coverage
- 3. Hironobu Ueshima (121) See also: our coverage

### A recent, high-profile example...

# **BLOTS ON A FIELD?**

A neuroscience image sleuth finds signs of fabrication in scores of Alzheimer's articles, threatening a reigning theory of the disease

21 JUL 2022 · BY CHARLES PILLER

https://www.science.org/content/article/potential-fabrication-research-images-threatenskey-theory-alzheimers-disease

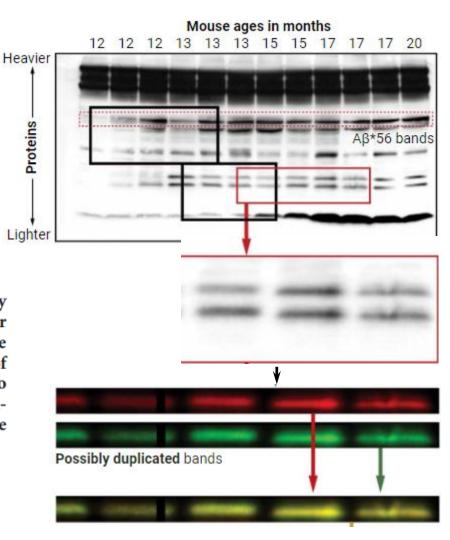
#### LETTERS

# A specific amyloid- $\beta$ protein assembly in the brain impairs memory

Sylvain Lesné<sup>1</sup>, Ming Teng Koh<sup>4</sup>, Linda Kotilinek<sup>1</sup>, Rakez Kayed<sup>6</sup>, Charles G. Glabe<sup>6</sup>, Austin Yang<sup>7</sup>, Michela Gallagher<sup>4</sup> & Karen H. Ashe<sup>1,2,3,5</sup>

We found that memory

deficits in middle-aged Tg2576 mice are caused by the extracellular accumulation of a 56-kDa soluble amyloid- $\beta$  assembly, which we term A $\beta$ \*56 (A $\beta$  star 56). A $\beta$ \*56 purified from the brains of impaired Tg2576 mice disrupts memory when administered to young rats. We propose that A $\beta$ \*56 impairs memory independently of plaques or neuronal loss, and may contribute to cognitive deficits associated with Alzheimer's disease.



# The Controversy

 NIH has invested > \$10M in supporting research arguing that a particular version of Aβ peptide is responsible for Alzheimers. This led to the development of a drug that was seeking FDA approval.

• However, two prominent neuroscientists suspected that the data supporting this application were problematic, recruited a legal team and other experts to poke holes in this data and file a complaint with the FDA.

# What Happened?

A 6-month investigation by *Science* provided strong support for Schrag's suspicions and raised questions about Lesné's research. A leading independent image analyst and several top Alzheimer's researchers—including George Perry of the University of Texas, San Antonio, and John Forsayeth of the University of California, San Francisco (UCSF)—reviewed most of Schrag's findings at *Science*'s request. They concurred with his overall conclusions, which cast doubt on hundreds of images, including more than 70 in Lesné's papers. Some look like "shockingly blatant" examples of image tampering, says Donna Wilcock, an Alzheimer's expert at the University of Kentucky.

**Overall, 10 papers by Lesne are tagged on PubPeer for image manipulation.** (https://pubpeer.org/search?q=Sylvain+Lesne)

## It's More Complicated...

 The scientists originating the complaint with the FDA have shorted the stock of the company trying to market the drug.
 I.e., they stand to make a LOT of money if the drug fails.

• This is only *one version* of the Aβ peptide that is thought to cause Alzheimers' Disease

### The Resveratrol-Sirtuin Controversy

60 Vegeta







- "Healthy aging support"
- "Support cardiovascular health"
- "Promotes healthy immune function"
- "May support healthy brain function"
- "Promotes healthy DNA"

## The Resveratrol-Sirtuin Controversy

- Back in 2003, a Harvard study argued that resveratrol (an ingredient in grape skins) activated sirtuins.
  - This was suggested to slow aging, reduce heart disease and diabetes, etc.
  - The press eagerly reported it, red wine drinkers rejoiced.
- In 2005, two other groups published that the effect was an artifact and didn't happen *in vivo*
- In 2008, GlaxoSmithKline bought the intellectual property, developing resveratrol as an activator of sirtuins for almost \$750M
- Since then, Pfizer and Amgen have also questioned the effects of resveratrol on sirtuins, some scientists argue that sirtuins aren't that involved in aging, etc.

## What a Scientific Controversy Looks Like

 "Here we re-examined the reported effects of sirtuin overexpression on ageing and found that standardization of genetic background and the use of appropriate controls abolished the apparent effects in both *C. elegans* and *Drosophila*.

These findings underscore the importance of controlling for genetic background and for the mutagenic effects of transgene insertions in studies of genetic effects on lifespan."

## Do Sirtuins Affect Lifespan?

- Probably. But not by as much as people originally thought Maybe 5-10%, instead of 50%
- Media is less likely to report these kinds of studies, which is why you don't hear as much about them.
- There are HUNDREDS of things that extend lifespan in controlled conditions, but most of them never make the news.
- Not even because the media is bad
   4% increase in lifespan is a boring news story.

# What About Scientists? Are WE Part of the Problem?

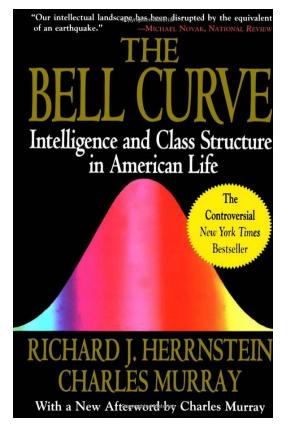
• Well...

# Bad Ideas from Scientists

- Eugenics
- The Bell Curve
  - Purports that race predicts intelligence
  - "Skin color predicts IQ" Joe Somebody

VS

- "Skin color predicts IQ" James Watson (famous geneticist, co-discoverer of the structure of DNA)
- Hahneman and homeopathy
- etc.



# What About Scientists? Are WE Part of the Problem?

• Well...generally no.

BUT,

- Science is hard
  - It must be done carefully to avoid mistakes
  - It must be repeated, in different labs and with different methods
- A scientific opinion =/= scientific consensus

# What About Scientists? Are WE Part of the Problem?

• Well...generally no.

BUT,

- Science is dynamic
  - Mistakes must be acknowledged as part of science
  - The public needs to understand the limited importance of a single study

#### 5G Technology and induction of coronavirus in skin cells

IOURNAL OF BIOLOGICAL REGULATORS & HOMEOSTATIC AGENTS

EDITORIAL

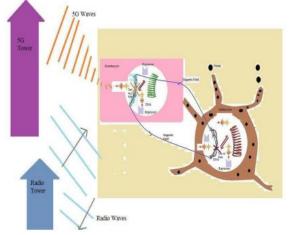
5G Technology and induction of coronavirus in skin cell

M. Fioranelli<sup>1</sup>, A. Sepehri<sup>1</sup>, M.G. Roceia<sup>1</sup>, M. Jafferany<sup>2</sup>, O. Yu. Olisova<sup>3</sup>, K.M. Lomonosov<sup>1</sup> and J. Lotti<sup>1,3</sup> <sup>1</sup>Department of Nuclear, Sub-nuclear and Radiation Playsics, G. Marconi University, Rome, Italy; <sup>2</sup>Central Michigan Saginaw, Michigan, USA; <sup>3</sup>Department of Dermatology and Venereology, I.M. Sechenov First Moscow State Medical University, Moscow, Russia

Received May 13, 2020 - Accepted June 9, 2020

adverse systemic effects as well (11). In another study, it was argued that 5G technologies cause great harm to human health. Cancer is only one of the many problems. 5G causes 720 (factorial) different diseases in human beings, and can kill everything that lives except some forms of microorganisms

FIY, 10! = 3.63\*10^6 40! = 8.32\*10^81 720! = my Excel crashed...



## Fig. 2. Waves in 5G technology pass the cell membranes and contribute to gene expressions

On the other hand, skin cells could take waves of towers and transfer to other cells and neurons. Thus, dermatologic cells could act as an antenna (Fig. 1).

An antenna could take waves in which their wavelengths are equal to its size. Thus, millimeter waves in 5G technology could be taken more by dermatologic antennas. These waves could pass the cell membranes, enter the nucleus and interact with DNAs. Previously,

# 70% of Studies Cannot Be Replicated

- Obviously this is not ideal.
- But, there are a lot of explanations
  - Some data *are* fake
  - Studies don't always have sufficient material/details to replicate
    - But people try!
  - There are unaccounted for differences in experimental materials

- The *p*-value problem
  - p < 0.05 means 5% are guaranteed to be wrong
- Scientific experiments are getting a lot more complicated

## Law of Information Dynamics

- 2<sup>nd</sup> Law of Thermodynamics: Disorder in a system will tend toward increase without the input of energy from outside.
  - Note: Adding energy *can* push either system toward its natural state more quickly.

• A system will tend toward disinformation unless energy directs it toward scientific consensus.

#### Prevalence of questionable research practices, research misconduct and their potential explanatory factors: A survey among academic researchers in The Netherlands

Gopalakrishna et al., . PLoS ONE 17(2): e0263023

QRP – questionable research practices Scores: 1 to

Scores: 1 to 7; 1 = never; 7 = always

			Disciplinary field		
QRP	Description (In the last three years.)	Life and medical sciences	Social and behavioural sciences	Natural and engineering sciences	
Any frequent QRP	Score 5, 6 or 7 on at least 1 of the 11 QRPs	55.3 (53.4, 57.1)	50.2 (48.0, 52.5)	49.4 (46.8, 52.0)	
Any FF	Fabrication and/or Falsification	10.4 (7.1, 13.7)	5.7 (1.8, 9.5)	7.6 (3.1, 12.1)	

# Group Discussion #1

 You're running a research lab. Your star student comes to you and tells you that their latest mouse study has found a way to double mouse lifespan. Later, another student privately approaches you to tell you that they have suspicions about the lifespan data. What do you do?

# Group Discussion #2

 You're at your wits end. A competitor requested the mouse strain from your latest blockbuster paper that demonstrated a cure for a specific type of cancer. Naturally, you provided them the strain. Six months later, they publish the opposite results and put out a news release saying that your data are flawed. Worse, you had a licensing agreement with a pharmaceutical company to begin preparing the long journey to bringing your treatment to the clinic. What do you do about your competitor's results?