

Building Trust with Faith-Based Organizations

Community-Based Organization (CBO) & Faith-Based Organization (FBO) Panel: Importance of Organizational Roles in Building Trust and Addressing Health Disparities.
By Karen Kossie-Chernyshev, PhD

Outline

I. Introduction

- Individual v. Organization Trust
- Historic Barriers to Trust

II: In God We Trust

- Churches in the Community
- The History of Latter Day

III. Building Trust between the Church and Healthcare System

- Historic Barriers to Trust in Healthcare
- Efforts to Build Trust in Healthcare

IV. Conclusion

Building Trust: Individual v. Organizational

- Committed to the relationship
- Committed to what is right
- Dependable
- Honest
- Effective communicator
- Transparent
- Vulnerable
- Willing to admit when you are wrong
- Helpful
- Caring

Contractual
Communication
Competency
Caring

Building Trust on an Organizational Level

1. **Contractual Trust:** Promises need to be kept, expectations need to be clear, and members need to know.
2. **Communication Trust:** Community members need to know that they will be informed about what they need to know when they need to know it.
3. **Competency Trust:** People should be knowledgeable and skilled at what they do.
4. **Caring:** No matter what goes wrong, the organization intends to work in the best interest of community members.

University of Minnesota Extension, found at <https://extension.umn.edu/vital-connections/building-trust-communities>. Last accessed, September 12, 2022.

Historical
Barriers to
Trust in
General:
The City of
Houston and
Fifth Ward

Chronic Neglect

Divestment from the region

Church/State Issues

Response to Hurricane Harvey

Handling of Cancer Cluster

Impact of COVID-19

Ongoing Illegal Dumping



Trust

In God We Trust

Faith-based organizations:

The Case of Latter Day Deliverance Revival Church

Churches in Community

- Churches and their leaders still continue to play an important role in the African American community, although that relationship is being redefined in the wake of COVID-19.
- The Fifth Ward region is replete with houses of worship that have often functioned as the first line defense on matters of life and death for Fifth Ward residents and for members who commute to the region to worship.
- Some of the congregations date back to the period of Emancipation and therefore have a long historical overview of the relationship between the church and local government.



Life Celebration Honoring Otis DeWalt @ Latter Day Deliverance Revival Church 2020

The Lion of Lyons A

BY SUSIE WOLF

three decades, Doug Stringer and
stries have been stirring the winds
forming revival, gathering believers
ross the Greater Houston area and
In the summer of 2014, the Lord
Doug's heart that it was time to
Lord throughout the city. Calling
relational network of Somebody
ouston pastors and leaders, three
f prayer gatherings were scheduled,
ing of 21 Days in 21 different
s, from December 1-21. Below is
many highlights from this time...

December 2, 2014, for the second venue of
our city-wide 21 Days of Prayer, it was as if
we could hear the echoes from the balcony.
"I hear a sound," Doug said from the
pulpit. "I see a great cloud of witnesses who
have filled these pews and balcony seats."
We could almost sense them cheering us
on! It was fitting that Doug affirmed and
honored Bishop Kossie and his congregation
for their years of faithfulness.

A DREAM FULFILLED

Years ago, one of Bishop Kossie's
daughters, Karen Kossie-Chernyshev, had

known as Houston's "Bloody 5th"
ie to violence, the area is indeed
in crimson. The Blood of
b's presence is marked
the faithful citizens and
s who have stood the
and the test of time,
community has survived
s and flows from segrega-
desegregation, from big
such as Brown & Root/
small business owners,
hains home for predomi-
frican-American, Hispan-
migrant populations.
within the 5th Ward are
ending community-based
s, and among them is
Housed in what was
y one of only two movie
s where "people of color"



a dream in which she saw a multi-ethnic
crowd coming down Lyons Avenue to the
church. There was much praise and cama-
raderie, and they gathered in the church for
a time of worship. On the platform she saw
an Asian man leading the way. She did not
know what to make of this but stored the
dream away as a promise from the Lord.

Later, Bishop Kossie came to know of
a young minister in Houston named Doug
Stringer who had a deep passion and calling
to see the Body of Christ rally together to
reach their city. In time, prayer gatherings
and pastoral coalitions occurred, each with
a common thread of "unity with a purpose."

When Doug called a diverse group of
people from across the Greater Houston
area to join him on December 3, 1999, at
Latter Day Deliverance Revival Church for

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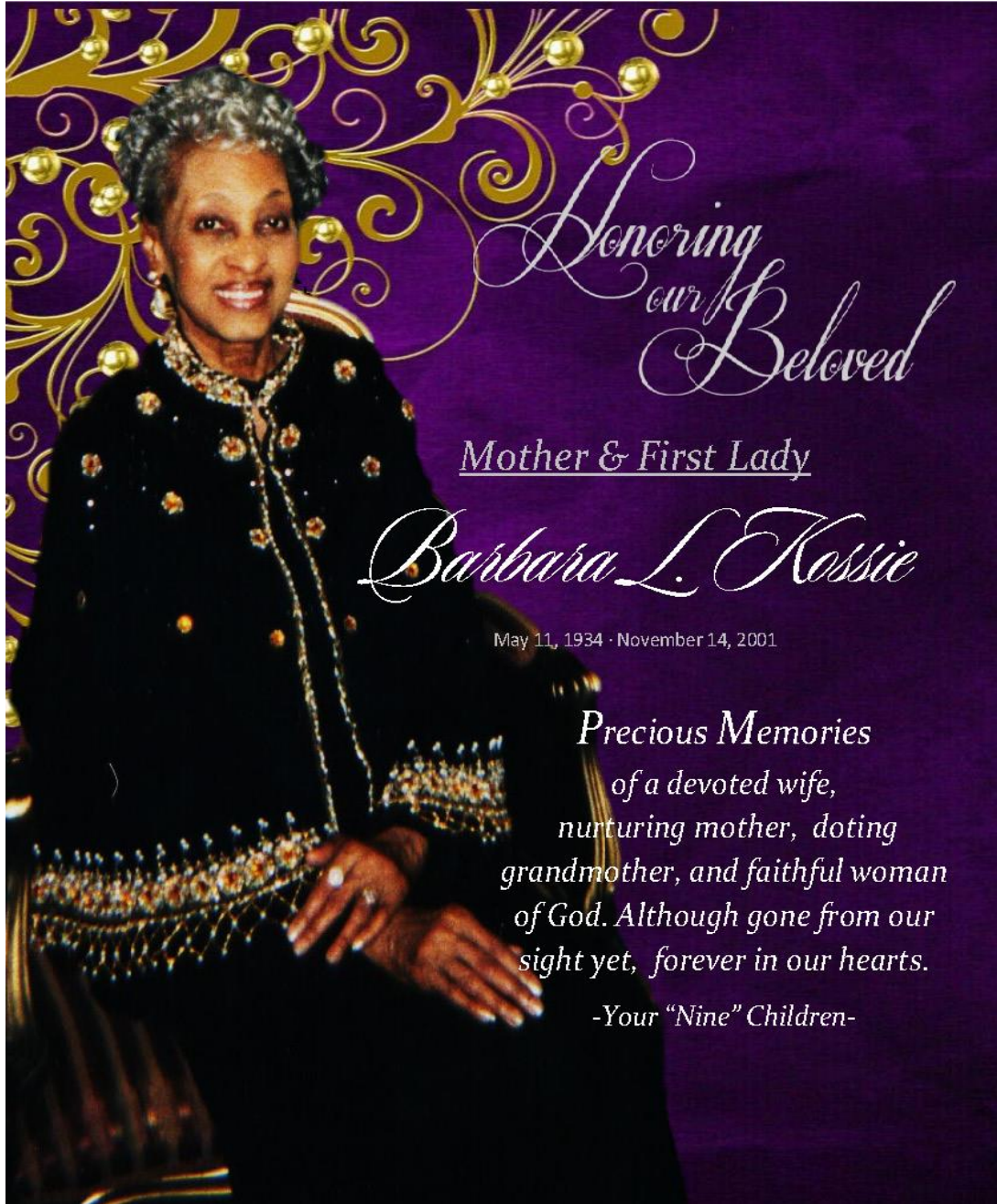
team to LD
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charge, and
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A leader of
to ministers
journey with
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news, his im
Truly Lyon
ally watching
a sense that
has made Him
found a peopl
resolute in the
greater things
Susie Wolf is a
body Cares staff/
Services, an affilia

History of Latter Day

- Roy Lee Kossie's family's history in the Greater Fifth Ward Region dates back to his paternal grandparents' arrival to Houston between 1900 and 1906. His paternal grandparents are buried in Evergreen Negro Cemetery off of I-10 East and Lockwood, for the construction of which **461 one bodies were exhumed**, two of which may have been those of his grandparents.
- He and my mother, who migrated to Houston from Opelousas, LA, attended Phyllis Wheatley High School, married in 1953, and started their family on the Kossie family homestead, which after annexation 1948, was named **Ryan's Addition**.



JULY 4, 1932 - JANUARY 22, 2018



*Honoring
our Beloved*

Mother & First Lady

Barbara L. Kossie

May 11, 1934 · November 14, 2001

*Precious Memories
of a devoted wife,
nurturing mother, doting
grandmother, and faithful woman
of God. Although gone from our
sight yet, forever in our hearts.*

-Your "Nine" Children-

History of Latter Day Deliverance Revival Center



Salvation, Healing & Deliverance Tent Revival

FRIDAY
SEPTEMBER 3
7PM

SATURDAY
SEPTEMBER 4
11AM

SUNDAY
SEPTEMBER 5
11AM & 7PM

HOSTS : PASTORS KIMBERLY & KERRY MCKEE

4036 Lyons Ave, Fifth Ward Community,
Houston TX 77020

FOOD
SERVED
DAILY!

- Not long after a life-changing encounter at an A. A. Allen Tent Revival, he felt compelled to established a church 1966 in the historic Lyons Theater.
- Kossie believed he was called to establish a church in the Fifth Ward region, then called “The Bloody Fifth.” The area was on the decline when he purchased the historic Lyons Theater on the corner of Lyons and Benson.
- The City of Houston divested from the region, and the neighborhood bore the brunt of divestment. The lack of economic resources, the closing of the freeway exit into the area, and the cessation of home-building in the region all led to a steady decline.



Faith Partners

- 2003
- Luv Ya Lots: KSBJ 89.3 FM



November 2019



- The US Justice Department has launched a civil rights investigation to determine whether the city's response to residents' complaints about illegal dumping was discriminatory" (July 22, 2022).



Faith Partners:
Nourishment for
Body & Soul

- Revivals and Food Distribution
- Dominion Church International, Pastor Wumi Ademola (Since 2019)

Building Trust between The Church and The Healthcare System

Efforts at Latter Day

Pastors in communities of color were the first
“first-responders” long before
the term was coined.



Barriers to Trust in Healthcare

- A history of neglect: e.g., Tuskegee Experiment, Henrietta Lacks, etc.
- Geographic barriers
- Transportation barriers
- Underinsurance or lack of insurance
- Limited availability of appointments.
- Harmful or negative experiences
- Healthcare algorithm bias

The Church: “for Sin-Sick Souls”

- The founding pastor of Latter Day often referred to the church as a “hospital” for “sin-sick souls.”
- Latter Day was situated between middle of two once famous night clubs: The Black Cat (Briscoe’s) and The Four X. The church now owns the properties where each of these night clubs once stood. It also owns the property where a motel for prostitution was hidden, and the building that housed Peacock Records.
- The health problems he observed stemmed from behavior that led to alcoholism, drug addiction, violent crime, prostitution
- The pathway to healing required a change of behavior. Accordingly, sermons focused behavior modification as a pathway to healing: spiritual, emotional, and physical.

Biblical References: Healing through Prayer: James 5: 14-16

- ¹⁴ Is any sick among you? let him call for the elders of the church; and let them pray over him, anointing him with oil in the name of the Lord:
- ¹⁵ And the prayer of faith shall save the sick, and the Lord shall raise him up; and if he have committed sins, they shall be forgiven him.
- ¹⁶ Confess your faults one to another, and pray one for another, that ye may be healed. The effectual fervent prayer of a righteous man avails much.

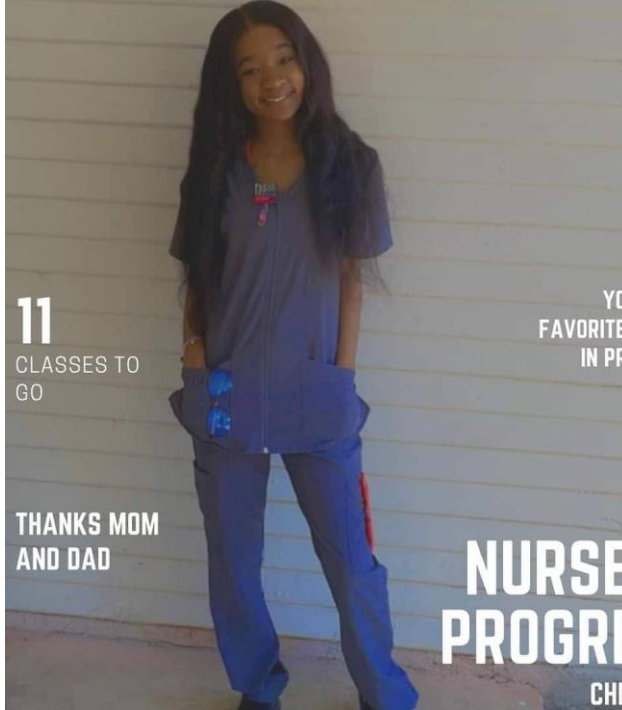
Types of Healing Needed and Access to Healing

- Physical, Emotional, Spiritual
- Behavioral and structural
- Access to healing depends on social, political, and economic circumstances, with the latter greatly influencing all other levels.
- The poorer a person is, the less likely he or she is to have access to quality healthcare.
- The scarcity of financial resources impacts all the areas of life, including our need for food, clothing, shelter, and protected sleep.

Church: The Saints' Hospital

- The pastor is often the first to know when a church member has a health crisis.
- Members submit request prayers
- During the altar call, members request prayer in person. Prayer is offered through the laying on of hands
- “Prayer line”: Since the pandemic, Latter Day hosts a prayer line where members and invited guests pray, read scripture, and sing on Zoom Monday through Friday from 9:30 AM-10:30 AM on Zoom.
- Prayer is accompanied by fasting: At least three times per year, members participate in a 21-day fast called “The Daniel Fast”: increased prayer and medication and a modified diet: no meat, no dairy, no sugar, and plenty of water.
- After periods of fasting, members often receive good reports from their doctors on blood pressure, sugar levels, cholesterol levels, etc.





Healthcare professionals Helping to Build Trust @ Latter Day

- LVNs
- Home healthcare workers
- Registered nurses
- Pharmacist
- Medical Doctor

Closing Thoughts

“Trust can take years to build, but it can be betrayed in an instant”

“Trust is built with consistency.”

“Trust opens up new and unimagined possibilities.”



Latter Day has demonstrated its commitment to the Greater Fifth Ward community for almost 67 years. Members look forward to the next 67 years of trustworthy service with great expectations!



Thank you!

- Karen Kossie-Chernyshev, Ph.D.
- Professor of History, Texas Southern University
- Minister of Music and Director of Educational Outreach, Latter Day Deliverance Revival Church