

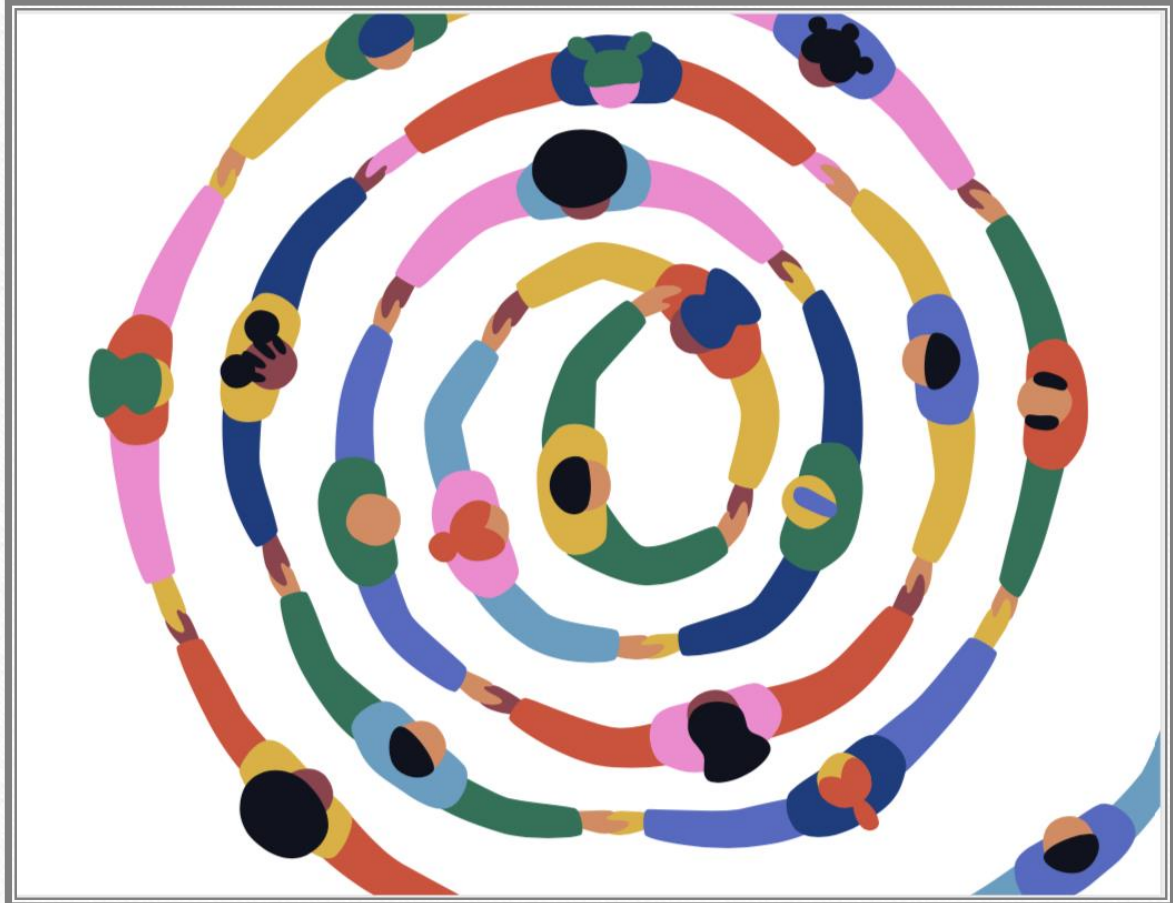
***Community-Based Participatory
Research (CBPR): Interdisciplinary
Research***

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Overview

- History
- Principles, Strategies & Benefits
- Best Practices



CBPR History

1930's and 40's- Kurt Lewin (social scientist)

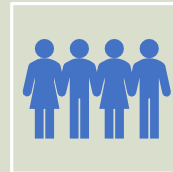
1960's- Paul Freire (educator/philosopher)

1997- Institute of Medicine (IOM) recommended CBPR as one of eight new areas in public health education as a part of the establishment of Prevention Research Centers

Present- CBPR is considered the gold standard by many community-engaged researchers including Drs. Barbara A. Israel & Nina Wallerstein



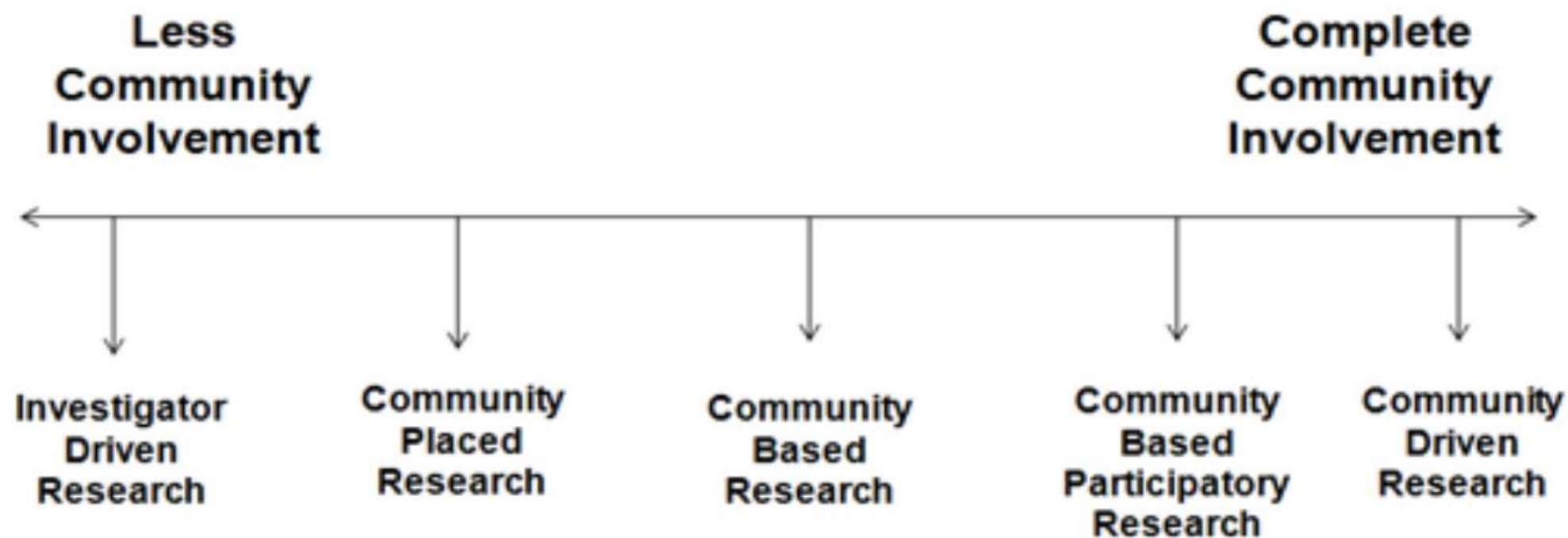
Action Research



Empowerment Model

Community Engaged Research Continuum

(clinical & social/behavioral)



Principles

Research with the community
not on the community.

Takes place in a community.

Focuses on community as a
whole.

Outcomes are at a community
level.



Recognizes community as a unit of identity.



Builds on strengths & resources in the
community.



Facilitates collaborative, equitable involvement
of all partners in all phases of research.



Integrates knowledge and intervention for the
mutual benefit of all partners.



Promotes a co-learning & empowering process
that attends to social inequalities.



Involves a cyclical & iterative process.



Addresses health from both positive &
ecological perspectives.



Disseminates findings & knowledge gained to
all partners.



Involves long-term commitment by all partners.

Finding Partners- Mutuality

- Shared health focus
- Community-based
- Population-based
- Issue-based

Identify the focus

- Needs assessments
- Focus groups
- Surveys

Define roles and expectations

- Clear job descriptions
- Timelines
- Communication
- Data sharing agreements



Implementation

- Shared leadership
- Joint trouble shooting challenges

Analysis

- All perspectives are equally valued

Dissemination

- Joint publish & present
- Nontraditional means equally important

Celebration

- Always acknowledge success and gratitude



Benefits

- Improved relevance of the research to the community
- Support addressing recruitment and retention barriers
- Partners who are experts of cultural nuance, sensitivity and respect
- Higher quality of data – trust
- Increased likelihood of sustainability
- Relevant methods of dissemination for all parties
- Investing in a community and its members
- Researchers increased knowledge and understanding

A white circular button with a yellow lightning bolt graphic on the right side. The text on the button reads:

**I involve
communities in
decision-making.
What's your
superpower?**

Best Practices

- Invest the time.
- Be genuine. Transparent.
- Honor your commitments.
- Elevate your partner when given the opportunity.

Potential Partner Worksheet

Thought Leaders

Government Orgs/Officials

Private Businesses

Community

Community Organizations

Faith Leaders

Community Groups

Potential Barriers & Possible Solutions

Activity

References

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